



23rd Annual Benefit Sale

TICKET PURCHASING PROCEDURES

WHO NEEDS TICKETS

Tickets will be required for all who enter the Saturday sale from 7 a.m. through 2 p.m. and will be issued in 15-minute intervals, as in the past.

Each customer may purchase no more than four entry tickets.

For safety reasons, children 3 and under will not be admitted to the sale.

HOW TO REQUEST TICKETS

- Tickets for this year's sale will be available only by mail.
- Tickets are \$5 each and non-refundable.
- Tickets will be issued in 15-minute intervals and shoppers will be given the earliest time available.
- Correct payment by **check or money order** (no cash or credit cards) payable to MCM Annual Benefit Sale must accompany the request.
- To request tickets, **starting May 14, 2010 (EARLIER POSTMARK WILL NOT BE ACCEPTED)**, complete the ABS Ticket Order Form and send a stamped, self-addressed #10 return envelope with payment to:

Annual Benefit Sale Tickets
Madison Children's Museum
P.O. Box 620185
Middleton, WI 53562-0185

- Orders will be processed according to postmark date.
- Tickets will be mailed in your self-addressed stamped envelope.
- If tickets are sold out, the payment will be returned to the sender.

TICKET REQUESTS AFTER JULY 3

Please do not mail ticket requests after July 3.

FOLLOW THE PROCEDURE

Requests that do not follow the procedure will not be honored.

Be certain to note the postmark and due dates, address for mailing, and details for payment and return envelope.

Non-payment issues will be handled as necessary on the sale day.

If you have questions, please contact Marianne, our sale manager, at mmadar@madisonchildrensmuseum.org. Please do not contact American Girl about this sale.