



MCM Grand Opening Celebration

The Grand Opening Celebration will showcase the unique talents of Dane County artists, young and old, and will highlight many of the organizational partnerships MCM has built over the years with local arts organizations and community groups. It is designed to be a cultural experience culminating seven months of free outreach activities during the museum's closure, and celebrating the opening of the new facility. The program of activities and events is outlined below.

The Grand Opening Celebration will be a two-day festival, with activities spilling onto the sidewalks and around the block. Spaces used for programming include the sidewalk circling the museum city block; the upper level of the museum's parking lot and the 100 block of North Pinckney Street, both of which will be closed to traffic on Saturday; the museum's outdoor 1838 log cabin exhibit; and indoor spaces, including the free Community Concourse, Art Studio and Rooftop Ramble.

Program of Events

Saturday, August 14

Parade and Ribbon Cutting

With the doors opening at 9:30 am, families will be invited to arrive at 9 am for a pre-opening parade around our new block. Led by a volunteer contingent of the **UW Marching Band**, the parade will feature stilt walkers, giant puppets, and opportunities galore for families to carry flags, decorate strollers, and play instruments. Families, along with local elected officials and major donors, will be invited to help with a mass cutting of a giant ribbon wrapping the entire building.

Outdoor Programs & Exhibits

MCM's outdoor "campus" will offer free programs, including a 10 a.m. performance by Ken Lonquist and the Kenland Band. Local family entertainer Lonquist has been a member of the MCM family from its earliest days, having performed at the grand opening celebrations of the museum's first home on Bedford Street in 1985 and the State Street museum in 1991. There also will be hands-on activities in our 1838 log cabin, a permanent outdoor exhibit developed in collaboration with three local elementary school classrooms. The cabin will be staffed by volunteer docents who will lead drop-in crafts and storytelling programs based on typical family life in Madison in the 1840s.

Indoor Events: Saturday's festivities include special workshops and demonstrations in our new Art Studio, Rooftop Ramble, Tinkerers Workshop, and our free Community Concourse. Look for dancers from Cycropia Aerial Dance overhead, and dance on the roof with Atimevu Drum and Dance Company. Our Youth Arts Showcase will feature youth musicians, actors, and dancers from throughout the community.

Sunday, August 15

Overture Showcase: Resident Companies from Overture Center for the Arts join the celebration on Sunday. Look for performances by groups such as Kanopy Dance Company and Children's Theater of Madison, enjoy collaborative *Art Studio* activities with Madison Museum of

Contemporary Art, meet a guest musician from Madison Symphony Orchestra, and enjoy a special edition of Overture's Kids in the Rotunda at MCM with Stuart Stotts.

Public Art Tour: Art aficionados can join Brenda Baker, MCM's Director of Exhibits, at 3 p.m. for a tour highlighting public art in the new building. One-hundred local artists are creating works for the new museum, from large-scale sculptures to creative benches for public seating. In addition to the 100 adult artists, the museum features the work of youth artists throughout the building, including a massive bottle cap mosaic installation created by more than 12,000 area children.