



Contact: Amy Mertz, 608.256.6445, ext. 539  
608.576.8296 (cell)  
[amertz@madisonchildrensmuseum.org](mailto:amertz@madisonchildrensmuseum.org)

## MEDIA ADVISORY

# Museum Closed for Wonder Ball Gala August 6

MADISON, Wis. (July 26, 2011) — Madison Children's Museum will close its doors to the public Saturday, August 6, to prepare the building for its fundraising gala, the second annual Wonder Ball, to be held in the museum that evening. Please help us spread the word by including this important announcement in the news.

**WHAT:** Madison Children's Museum building and parking lot closed

**WHEN:** Saturday, August 6, all day

**WHERE:** 100 N. Hamilton Street, Madison, on the north corner of the Capitol Square

**WHY:** To prepare for Wonder Ball, an annual fundraising event

Wonder Ball features a silent auction, cocktails on the Rooftop Ramble, a formal dinner and program, and dancing. All Wonder Ball ticketholders will be welcomed into the private event beginning at 5:30 p.m.

Photographers and videographers are welcome to attend the Wonder Ball. Please contact Amy Mertz, Communications Coordinator, at the email and phone numbers listed above if you plan to send a media representative.

Additionally, the upper level of the museum's parking lot will be closed August 1–8 for preparation and cleanup of the event.

**Madison Children's Museum:** Madison Children's Museum (MCM) is an award-winning organization whose hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning. For more about the museum, including a fact sheet and detailed exhibit descriptions, please visit <http://www.madisonchildrensmuseum.org/about-mcm/newsroom/>. To download photos for media use, please visit our Flickr page at <http://www.flickr.com/mcmmarketing>.

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