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FOR IMMEDIATE RELEASE

Madison Children's Museum to Celebrate its 13th Annual Juniorpalooza Festival

MADISON, Wis. (May 24, 2010) — Madison Children's Museum will be rocking with live music and family fun at Juniorpalooza on Saturday, June 12, from 10 a.m. to noon. This year, Juniorpalooza will take place in the parking lot of the new museum at 100 N. Hamilton Street.

Admission is free, and all are welcome to enjoy the festivities! The music lineup begins with The Madgadders at 10 a.m., then kids can sing their favorite tunes with Kid'Oke led by the Gomers at 11:15 a.m. Other activities will include a sneak preview of the authentic 1838 log cabin; face painting; outdoor exhibits and games; taste testing for Bean Sprouts, which will open its second café in the museum's Community Concourse; and a MyMenu brat stand.

Also, DreamBikes will host a bike drive, offering free bike tune-ups and tips for maintaining your bicycle. Bring your used bicycles (kids' and adults') to Juniorpalooza to donate to DreamBikes, a nonprofit bicycle store on Madison's southwest side that employs youth from the Boys and Girls Club of Dane County. For more information, visit the DreamBikes website at www.dream-bikes.org.

Madison Children's Museum: Madison Children's Museum (MCM) is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. MCM's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

The museum moved out of its 100 State Street facility on Jan. 4 and is preparing for the opening of its new building at 100 N. Hamilton Street on the north corner of the Capitol Square. It will reopen August 14 with plenty of new, exciting exhibits along with some favorites from the previous location. While the museum is closed, go to MadisonChildrensMuseum.org for a schedule of Road Show events, sponsored by Target.

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