



Contact: Amy Mertz, 608.256.6445, ext. 539
amertz@madisonchildrensmuseum.org

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Madison Children's Museum Wins *In Business* Commercial Design Award in Education Category

MADISON, Wis. (May 12, 2011) — Madison Children's Museum took home an *In Business* magazine 2011 Commercial Design Award in the Best New Development or Renovation-Education category at its Commercial Design Awards Dinner on May 3 at the Sheraton Hotel.

The award was one of nine issued at the fourth annual event by the magazine, whose May edition features a profile of each winner. In the museum's profile, the writer credits the museum's project designers with renovating a building that one judge said "screams fun." Another judge remarked that the facility design "allows kids to interact with building." Judges were especially impressed with the museum's green roof, and they agreed that it went well beyond "water retention and some grass ... to serve as an interactive tool that allows kids to understand sustainable construction."

The museum hired The Kubala Washatko Architects and J.H. Findorff & Son as architect and general contractor, respectively, for the \$16.5 million renovation project. Owner project management services were provided by Huffman Facility Development, and engineer firms included Arnold & O'Sheridan, Affiliated Engineers, R.A. Smith National, and Kehl Associates, Inc.

The museum, formerly located on State Street, opened its doors at 100 N. Hamilton Street on the Capitol Square in August. It closed the State Street facility in January 2010 and held the MCM Road Show, bringing mobile exhibits and activities to various community centers and events, through late summer last year. The new museum is triple the size of the former location, with three floors of hands-on fun that includes a green roof with animals and gardens.

About Madison Children's Museum: Madison Children's Museum is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. The museum's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

For more about the museum, including a fact sheet and detailed exhibit descriptions, please visit <http://www.madisonchildrensmuseum.org/about-mcm/newsroom/>. To download photos for media use, please visit our Flickr page at <http://www.flickr.com/mcmmarketing>.

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