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FOR IMMEDIATE RELEASE

Dust off your clubs for MCM's second annual Spring Scramble

MADISON, Wis. (May 4, 2010) — Madison Children's Museum will be awash in green as it hosts its second annual golf outing, Spring Scramble, on Monday, May 24, at Bishops Bay Country Club in Middleton.

The day will begin with a shotgun start at 11:30 a.m., and each package includes a round of golf, cart, box lunch and drink ticket, plus on-the-course treats like Great Dane beer. The outing would not be complete without fabulous golf prizes and a tasty barbecue dinner. Throughout the day, live and silent auctions will take place that feature a wide array of items. Feeling lucky? There is a \$5,000 hole-in-one cash prize from West Bend Mutual Insurance Company and an opportunity to win a new car from Ballweg Automotive Group.

Last year, Spring Scramble drew 112 golfers and raised \$28,780. "The camaraderie of museum supporters at the Spring Scramble, especially as we near the opening of the new facility, creates a buzz that is exciting to be a part of," says Dan Millmann, co-chair of the event.

Spots fill up fast, so purchase your tickets now. Ticket prices are \$275 per person and \$1,000 for a foursome. There also are opportunities to sponsor one of the holes. For those who just want to attend the dinner party at 5 p.m., tickets are \$40 each. The registration form and more information is available at MadisonChildrensMuseum.org, or call the events hotline at 608.256.6445, ext. 536. All proceeds from Spring Scramble benefit educational programs and exhibitions at a pivotal time for the museum.

Spring Scramble is sponsored by The AT&T Real Yellow Pages, the Great Dane Pub & Brewing Co., and Dejope Gaming.

Madison Children's Museum: Madison Children's Museum (MCM) is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. MCM's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

The museum moved out of its 100 State Street location on Jan. 4 and is preparing for the opening of its new facility at 100 N. Hamilton Street on the north corner of the Capitol Square. It will reopen August 14 with plenty of new, exciting exhibits along with some favorites from the previous location. While the museum is closed, go to MadisonChildrensMuseum.org for a schedule of Road Show events, sponsored by Target.

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