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FOR IMMEDIATE RELEASE

Museum to Offer Free Admission to Military Families as part of Blue Star Museums Program

MADISON, Wis. (Thursday, May 26, 2011) — Madison Children's Museum is participating in the 2011 Blue Star Museums Program, making it one of the many museums around the country that will be offering free admission to active-duty military personnel and their families from Memorial Day weekend through Labor Day weekend.

All active-duty military personnel and up to five of their immediate family members (spouse and children) will be given free admission to Madison Children's Museum beginning Friday, May 27, through Labor Day, September 5, 2011. There is no limit on how many times you may visit the museum between these dates!

This special admission program includes access for any bearer of a Geneva Convention common access card (CAC), a DD Form 1173 ID card, or a DD Form 1173-1 ID card. This includes all active-duty military (Army, Navy, Air Force, Marines, Coast Guard), National Guard, and Reserve members along with their families. Any spouse of a military member who is currently deployed may also use this free admission if they have their forms for active-duty military family members.

For more information about the Blue Star Museums Program, please visit [http://www.bluestarfam.org/Programs/Blue Star Museums](http://www.bluestarfam.org/Programs/Blue_Star_Museums).

About Madison Children's Museum: Madison Children's Museum (MCM) is an award-winning organization whose hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning. For more about MCM, including a fact sheet and detailed exhibit descriptions, please visit <http://www.madisonchildrensmuseum.org/about-mcm/newsroom/>. To download photos for media use, please visit our Flickr page at <http://www.flickr.com/mcmmarketing>.

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