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## MEDIA ADVISORY

# Gubernatorial candidate Barrett to take green tour of Children's Museum on Earth Day

MADISON, Wis. (April 21, 2010) – Milwaukee Mayor Tom Barrett, the Democratic candidate for governor, will make a stop at Madison Children's Museum on Thursday, April 22, for a 12:15 p.m. tour of the new facility's sustainable features in celebration of Earth Day.

**WHAT:** Green building tour with Tom Barrett

**WHEN:** 12:15 p.m. to approximately 1:15 p.m. Thursday, April 22

**WHERE:** Madison Children's Museum, 100 N. Hamilton Street. The tour will begin at the front entrance on the corner of North Hamilton and North Pinckney streets, and end on the rooftop. A limited amount of parking is available in the surface lot of the Hamilton Street lot.

The new museum – set to reopen August 14 in a completely overhauled 1929 building at 100 N. Hamilton Street – is poised to become the first LEED-certified museum in Wisconsin, meeting the highest standards for energy efficiency and green practices in the building industry. Sustainability has been planned into every aspect of the museum's building, exhibits, and operation.

Notable green features include rooftop solar panels; a four-season rooftop where children can participate in educational programs and activities; all-natural, non-toxic flooring and materials throughout the building's public areas; a second-floor exhibit titled *Possible-opolis*, which has a goal of 100 percent reclaimed and recycled materials to teach families about creative reuse; and an Only Local Initiative that requires all exhibits materials to come from within 100 miles of the museum, and to be built by local craftspeople and staff.

**Madison Children's Museum:** Madison Children's Museum (MCM) is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. MCM's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

The museum moved out of its 100 State Street location on Jan. 4 and is preparing for its Grand Opening Celebration on August 14-15 at 100 N. Hamilton Street, on the north corner of the Capitol Square. The new museum will feature plenty of new, exciting exhibits along with some favorites from the previous location. While the museum is closed, go to [MadisonChildrensMuseum.org](http://MadisonChildrensMuseum.org) for a schedule of Road Show events, sponsored by Target.

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