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FOR IMMEDIATE RELEASE

All Kids Out of the Museum! Adult Swim March 11

MADISON, Wis. (February 24, 2011) — Why should kids get to have all the fun? Madison Children's Museum was built for all to enjoy! Grown-ups will get a night of their own at the museum for Adult Swim on Friday, March 11, from 6–10 p.m.

Adult Swim was conceptualized by MCM Director of Education Kia Karlen after many parents expressed that they would enjoy an opportunity to try out museum exhibits without their kids. Many adults who do not have children also have showed interest in the facility, despite the target audience, mainly due to the creative reuse of reclaimed exhibit components and the incorporation of permanent art throughout the building.

Those who attend can climb the Hodgepodge Mahal, test out the new Punch Buggy in Possibleopolis, get dizzy in the human-size Gerbil "Wheeeel," paint on windows in the Art Studio, and explore the artwork of more than 120 local artists scattered throughout the museum.

Guests will enjoy light refreshments, plus a cash bar with wine and beer; vintage cartoons and commercials hosted by Biff Blumfumdagngge; music by Chick Singer Band; and all the exhibits that kids get to enjoy every day.

Adults ages 18 and up are welcome. Tickets include access to all of the museum exhibits as well as one beverage ticket. A valid ID will be required to purchase alcoholic beverages.

Tickets are \$10 in advance at MadisonChildrensMuseum.org and \$12 at the door.

Madison Children's Museum: Madison Children's Museum (MCM) is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. MCM's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

The museum opened its new, permanent home at 100 N. Hamilton Street on the north corner of the Capitol Square on August 14. It features plenty of new, exciting exhibits along with some longtime favorites.

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