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FOR IMMEDIATE RELEASE

Visit MCM for Winter Wonder Week Dec. 27–31

MADISON, Wis. (December 21, 2010) — Celebrate Wisconsin's cold-weather season by visiting Madison Children's Museum during Winter Wonder Week, December 27-31. Filled with special activities, Winter Wonder Week is sure to be a festive hit for the whole family.

The museum will offer a variety of special drop-in programs for all ages. Try ice painting in the Bakke Art Studio; visit the Rowland Rooftop Ramble and Brand Log Cabin to learn about how Wisconsin's early settlers celebrated the season; enjoy winter songs and stories in the Wilderndest; and work off your bundled-up energy on the Gerbil Wheel and Hodgepodge Mahal in Possibleopolis!

Sponsored in part by The Great Dane Pub & Brewing Company, MCM will offer a unique lineup of events each day. The week will end with a grand U.S. Bank Eve celebration on New Year's Eve, but tickets must be purchased for that event.

Following is the schedule for Winter Wonder Week.

Monday, December 27: 10:30-11 a.m., Drop-in Drumming in the Wilderndest (for children 5 and under); 11a.m.-noon, Handy Dandy Duct Tape; 1-3 p.m., Ice Castles

Tuesday, December 28: 10a.m.-noon, Log Cabin Living; 11a.m.-noon, Design a Bubble Column; 1-3 p.m., Mosaic Image Workshop; 1-4:30 p.m., Ice Painting

Wednesday, December 29: 11a.m.-noon, Snowflake Make; 1-3 p.m., Edible Edifices; 11a.m.-2 p.m., Native American Winter Traditions

Thursday, December 30: 10 a.m.-noon, Log Cabin Living; 10-10:45 a.m., Winter Songs with Stuart Stotts; 11a.m.-noon, Paper Plane Rally; 1-3 p.m., Mosaic Image Workshop

Friday, December 31: 11a.m.-2 p.m., New Year's at the Log Cabin; 11a.m.-1 p.m., Glass Blowing Demonstration; 1:30-2:30 p.m., Design a Bubble Column; 6-10 p.m., U.S. Bank Eve

The U.S. Bank Eve celebration at MCM will include a sing-along with Ken Lonnquist at 6:30 and 7:30 p.m., face painting, and an early New Year's countdown at 8:30 p.m. Tickets can be purchased at any U.S. Bank location prior to the event at a discounted price. Tickets cost \$7 at the door and \$5 in advance for adults; tickets for children ages 6 and up are \$5 at the door or \$3 in advance. Children 5 years & under will be admitted for free.

Excluding the Mosaic Image and Edible Edifices workshops, Winter Wonder Week activities are free with paid admission. The workshops require registration at the front desk on the day of the event and are first come, first served.

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Madison Children's Museum: Madison Children's Museum (MCM) is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. MCM's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

The museum opened its new, permanent home at 100 N. Hamilton Street on the north corner of the Capitol Square on August 14. It features plenty of new, exciting exhibits along with some longtime favorites.

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