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MEDIA ADVISORY

Monsanto Fund to Present \$10,000 to Madison Children's Museum for Science Programming

MADISON, Wis. (Tuesday, November 15, 2011) — Staff of Madison Children's Museum will accept a \$10,000 gift from the Monsanto Fund at 11 a.m. Wednesday, November 16. The funds will support after-school science activities as part of the museum's *Building Big Ideas* program.

The museum is generating new science, technology, engineering, and math (STEM) programs to engage children ages 8–12. *Building Big Ideas* is a year-long effort to build community-museum partnerships in informal science education for an older children's audience, and design, implement, and evaluate STEM programs in school field trip, after-school, and public formats.

WHAT: Check presentation by Monsanto Fund to Madison Children's Museum

WHEN: Wednesday, November 16, at 11 a.m. (please check in at the front desk)

WHERE: Madison Children's Museum, 100 N. Hamilton Street, Madison

WHO: Madison Children's Museum staff members, including Executive Director Ruth Shelly, Director of Development Cheri Buckner, Science Coordinator Rex Beaber, and Associate Director of Education Sandra Bonnici-Hoecherl; and representatives of the Monsanto Fund, the philanthropic arm of the Monsanto Company

Madison Children's Museum: Madison Children's Museum (MCM) is an award-winning organization whose hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning. For more about MCM, including a fact sheet and detailed exhibit descriptions, please visit <http://www.madisonchildrensmuseum.org/about-mcm/newsroom/>. To download photos for media use, please visit our Flickr page at <http://www.flickr.com/mcmmarketing>.

Monsanto Fund: The Monsanto Fund, the philanthropic arm of the Monsanto Company, is focused on strengthening both farming communities and the communities where we live and work. The Monsanto Company has a campus in Middleton, Wis.

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