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## MEDIA ADVISORY

# Punch Buggy Exhibit Dedication Monday, Jan. 31

MADISON, Wis. (Friday, January 28, 2011) — What do you get when you give Madison Children's Museum Exhibits Designer Jon Edwards a 1957 Heinkel Trojan automobile, a couple of charcoal grills, a handful of discarded window sash weights, and a boxing glove from Ford's Gym?

The answer is the Punch Buggy, of course. The museum's newest exhibit—part of the second-floor Possible-opolis exhibit area, in the Bolz Gallery—offers visitors the chance to swivel the car, raise or lower the boom, and take a jab at a selection of whimsical targets hanging in the museum's atrium.

Join museum staff plus employees from J.H. Findorff & Son, the company that is generously sponsoring the Punch Buggy, as the exhibit is officially unveiled. The museum is open until 5, so visitors will be able to try out the Punch Buggy for photo and video opportunities.

**WHAT:** Dedication ceremony for Madison Children's Museum's newest exhibit, the Punch Buggy

**WHEN:** Monday, January 31, 4:30 p.m.

**WHERE:** Possible-opolis exhibit area of Madison Children's Museum, 100 N. Hamilton Street, Madison

**WHO:** Museum administrators and staff members, along with Findorff representatives Matt Premo, Mike Dillis, and Dave Beck-Engel

**Madison Children's Museum:** Madison Children's Museum (MCM) is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. MCM's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

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