madison children's museum

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FOR IMMEDIATE RELEASE

Rock on With MCM's Kids Rock! February 5

MADISON, Wis. (January 20, 2011) — Get out of the house and into music with Madison Children's Museum's third annual **Kids Rock!** on **Saturday, February 5**, from **1 to 4 p.m.** at the **High Noon Saloon**, 701 E. Washington Avenue.

Kids can spend the day rocking out to local favorites The Madgadders (1 p.m.) and Ken Lonnquist (2 p.m.). The Gomers return this year with Kiddy-oke (3 p.m.), giving kids a chance to be the rock stars. You can even choose your karaoke song in advance. Visit beeftone.com/gomers.html to check out the Gomeroke song list.

Kids Rock! is more than just music for those who don't want to get up on stage. Along with all of the swinging performances, there will be art and craft activities, face painting, snacks, a chance to win fabulous prizes, and video highlights from the 1972 children's classic "Free to Be…You and Me." There is something for everyone!

Tickets cost $12 each or $40 for a family-four-pack. Please visit the Special Events page at MadisonChildrensMuseum.org to reserve tickets for your family. Tickets are only available online.

Madison Children's Museum will be open on February 5 for its usual operating hours.

Madison Children's Museum: Madison Children's Museum (MCM) is an award-winning organization which fosters family and community connections, and provides a place where every child can learn through play in an interactive environment. MCM's hands-on exhibits and programs celebrate and encourage children's imaginations and the power of play as the cornerstone of learning.

The museum opened its new, permanent home at 100 N. Hamilton Street on the north corner of the Capitol Square on August 14. It features many new, exciting exhibits along with some longtime favorites.

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