



Monday May 24, 2010
Shotgun Start at 11:30 am
Bishops Bay Country Club

2010 Sponsorship Opportunities

Sponsoring Madison Children's Museum's Spring Scramble is a great way to get involved with one of Dane County's most unique and beloved family centered organizations.

○ Title Sponsor \$10,000

- Two foursomes and four additional reception tickets
- One FREE raffle ticket per golfer
- Logo recognition as the event's title sponsor: "presented by ..." on promotional materials including event invitations, program signage and press release
- Name recognition in media promotions
- Opportunity to put products or advertisements in event takeaway gift
- Logo and name recognition on the museum's Web site with link to sponsor's Web site
- Logo recognition in museum's newsletter (circulation 3,500+)
- Opportunity to display corporate banner at the event
- Corporate Friend benefits including 15 reusable admission passes to MCM, and other great perks and discounts for employees!

○ Eagle Sponsor \$5,000

- Two foursomes and two additional reception tickets
- One FREE raffle ticket per golfer
- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Name recognition in media promotions
- Opportunity to put product or advertisements in event takeaway gift
- Corporate name recognition on the museum's Web site with link to sponsor's Web site
- Corporate name recognition in museum's newsletter (circulation 3,500+)
- Opportunity to display corporate banner at the event
- Corporate Friend benefits including 10 reusable admission passes to MCM, and other great perks and discounts for employees!

○ Birdie Sponsor \$2,500

- One foursome and two additional reception tickets
- One FREE raffle ticket per golfer
- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Signage on course/lunch/carts
- Corporate name recognition on the museum's Web site with link to sponsor's Web site

○ Hole Sponsor \$1,500

- One foursome
- One FREE raffle ticket per golfer
- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Signage on course
- Corporate name recognition in museum's newsletter (circulation 3,500+)
- Corporate Friend benefits including two complimentary admission passes to MCM, and other great perks and discounts for employees!

○ Foursome \$1,000

- One foursome
- One FREE raffle ticket per golfer
- Recognition in museum's newsletter (circulation 3,500+)
- Corporate Friend benefits including two complimentary admission passes to MCM, and other great perks and discounts for employees!

○ Caddy \$500

- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Signage on course
- Corporate name recognition in museum's newsletter (circulation 3,500+)

○ Single golfer \$275

○ Dinner only, \$50 per person

Not up for a day of golf? Join us for a great barbecue, a lively raffle and a silent auction.





Register Now!

Contact name _____

Corporation _____

Address _____

City _____

State _____

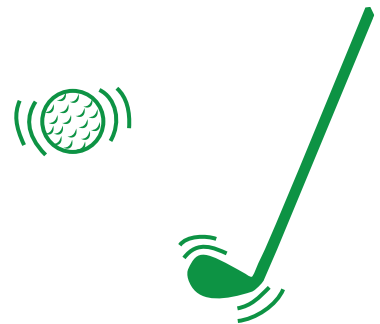
Zip _____

Phone _____

E-mail _____

- Single golfer
- Foursome
- Hole Sponsor – please list as _____
- Caddy – please list as _____
- Call me about other sponsorship opportunities.
- No, I cannot attend but wish to make a tax-deductible contribution to Madison Children's Museum in the amount of \$_____.

Please return to:
Spring Scramble
Madison Children's Museum
100 North Hamilton Street
Madison, WI 53703



If you have questions, e-mail events@MadisonChildrensMuseum.org or call 608.256.6445, ext. 536.