



Monday May 24, 2010  
Shotgun Start at 11:30 am  
Bishops Bay Country Club

## 2010 Sponsorship Opportunities

Sponsoring Madison Children's Museum's Spring Scramble is a great way to get involved with one of Dane County's most unique and beloved family centered organizations.

### ○ Title Sponsor \$10,000

- Two foursomes and four additional reception tickets
- One FREE raffle ticket per golfer
- Logo recognition as the event's title sponsor: "presented by ..." on promotional materials including event invitations, program signage and press release
- Name recognition in media promotions
- Opportunity to put products or advertisements in event takeaway gift
- Logo and name recognition on the museum's Web site with link to sponsor's Web site
- Logo recognition in museum's newsletter (circulation 3,500+)
- Opportunity to display corporate banner at the event
- Corporate Friend benefits including 15 reusable admission passes to MCM, and other great perks and discounts for employees!

### ○ Eagle Sponsor \$5,000

- Two foursomes and two additional reception tickets
- One FREE raffle ticket per golfer
- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Name recognition in media promotions
- Opportunity to put product or advertisements in event takeaway gift
- Corporate name recognition on the museum's Web site with link to sponsor's Web site
- Corporate name recognition in museum's newsletter (circulation 3,500+)
- Opportunity to display corporate banner at the event
- Corporate Friend benefits including 10 reusable admission passes to MCM, and other great perks and discounts for employees!

### ○ Birdie Sponsor \$2,500

- One foursome and two additional reception tickets
- One FREE raffle ticket per golfer
- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Signage on course/lunch/carts
- Corporate name recognition on the museum's Web site with link to sponsor's Web site

### ○ Hole Sponsor \$1,500

- One foursome
- One FREE raffle ticket per golfer
- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Signage on course
- Corporate name recognition in museum's newsletter (circulation 3,500+)
- Corporate Friend benefits including two complimentary admission passes to MCM, and other great perks and discounts for employees!

### ○ Foursome \$1,000

- One foursome
- One FREE raffle ticket per golfer
- Recognition in museum's newsletter (circulation 3,500+)
- Corporate Friend benefits including two complimentary admission passes to MCM, and other great perks and discounts for employees!

### ○ Caddy \$500

- Corporate name recognition on promotional materials including event invitations, program signage and press release
- Signage on course
- Corporate name recognition in museum's newsletter (circulation 3,500+)

### ○ Single golfer \$275

### ○ Dinner only, \$50 per person

Not up for a day of golf? Join us for a great barbecue, a lively raffle and a silent auction.





## Register Now!

Contact name \_\_\_\_\_

Corporation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

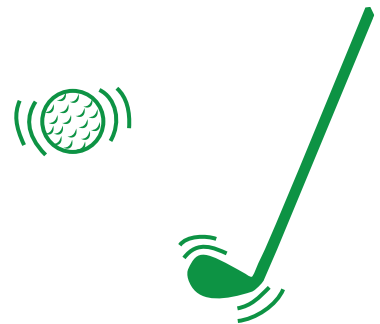
Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

- Single golfer
- Foursome
- Hole Sponsor – please list as \_\_\_\_\_
- Caddy – please list as \_\_\_\_\_
- Call me about other sponsorship opportunities.
- No, I cannot attend but wish to make a tax-deductible contribution to Madison Children's Museum in the amount of \$\_\_\_\_\_.

Please return to:  
Spring Scramble  
Madison Children's Museum  
100 North Hamilton Street  
Madison, WI 53703



If you have questions, e-mail [events@MadisonChildrensMuseum.org](mailto:events@MadisonChildrensMuseum.org) or call 608.256.6445, ext. 536.